

Winnsboro Main Street Program Information Survey

The Winnsboro Main Street Board of Directors wants to keep everyone informed about this exciting program, including progress reports and event announcements - both planned and those that will be considered in the future.

To ensure we are reaching Winnsboro's residents and businesses with this information, we would like you to answer the questions listed below so that we can more clearly identify the most efficient methods needed to achieve this goal.

Please answer the following questions to the best of your knowledge. For those questions you are unable to answer, write "Don't know" in the appropriate box or line.

- 1) Have you heard about the Main Street Program? Yes No

- 2) If you answered "Yes" to Q1, how did you hear about the Main Street Program? Newspapers
 Word-of-mouth Radio T.V
 Leaflet Supermarket Notice Board
 Mailing

- 3) In 10 words or less tell us what you understand the program to be.

- 4) Will the Main Street Program be paid for with your sales tax dollars? Yes No Don't know

- 5) Do you know the name(s) of any Main Street board members? Yes No

- 6) How do you hear about other events and news in Winnsboro? Newspaper
 Word-of-mouth Radio T.V
 Leaflet Supermarket Notice Board
 Mailing at School City Meetings
 at local Stores Church Window posters
 Association/Club meetings
 Other: _____

- 7) List the Magazines or Newspapers you read regularly.

8) List the Radio Stations you listen to frequently.

9) List the TV Stations you watch the most.

10) Are you connected to the Internet?
 Yes No Not Yet

11) Would you like to hear more about Main Street? Yes No Not Interested

12) How do you think the Main Street Program will best benefit Winnsboro?
 Help clean up Downtown Attract visitors
 Provide State Funding Preserve Historical Buildings
 Improve retail mix
 Other: _____

13) Please list any questions or information you would like to see addressed by the Main Street Board.

Thank you for your input. It will be very valuable to us in the coming months.

Optional:

Name _____ Address _____
 Zip _____ Phone _____ E-mail _____