

	<u>Downtown Event</u>	<u>#</u>	<u>Collaboration</u>
MAY	• Outdoor Family movies	(4)	
APRIL	• Easter Festival w/ egg hunt	(1)	
MARCH	• Sidewalk Sale	(2)	
NOV.	• Art Walk	(1)	w/ Art League
SEPT.	• Progressive Dinner	(1)	
AUG-JUNE	• Farmers' market	(6)	- 12 year - seasoned
APRIL	• Trash Off	(5)	w/ KMB
NOV	• Shrimp fest	(1)	2 days
MAY	• Multicultural Festival	(1)	2 days
JUNE	• Texas Blueberry Festival	(1)	w/ chamber
SEPT.	• Americana Festival	(1)	w/ CCB
JULY	• Freedom Fest	(1)	w/ CCB
OCT.	• Seare On the Square	(1)	
MAY	• Mead Night Out	(1)	
Every mo.	• Monthly mixers	(12)	
VARIOUS	• Car Shows	(2)	
MAY	• Preservation month Act.	(4 in May)	
MAY	• Downtown Edg. Tours	(1)	
VARIOUS	• Retail Dev workshop	(14)	w/ THC
OCT. & MAY	• Movies to Lunch by	(8/1)	
OCT.	• Red Ribbon Week	(4 in one week)	
VARIOUS	• Murders Decorating	(5)	
MAY & OCT	• True Hoop Festival	(1)	November - December
DEC.	• George Bell Run	(1)	
SEPT.	• Parents Weekend Block Party	(1)	w/ SFA
APRIL	• SFA Springfest	(1)	w/ SFA
JANUARY	• Volunteer Reception	(1)	
OCT	• SFA Homecoming Parade	(1)	w/ SFA

Downtown event

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Collaboration

FEB

- MLK March (1)
- Veterans Day Parade (1)

MAY

- Cinco de Mayo celebra. (1)

w/ SFA

APRIL

- March of Dimes (1)

VARIOUS

- Blood Drives (8)

w/ Banks

DEC.

- Make A Diff. Day (1)

w/ KRB

CAROL

- Jackson Shows (5) (2)

NOV.

- Freight & Mas Parade (1)

w/ COB

MARCH

- Plant Sale (1)

w/ SFA & KRB

SUMMER

- Treasures Hunt (1)

w/ SFA & Chamber

STAYING ON TRACK

- Downtown Page - once a month
- Feature Story - once a month
- Downtown Business Assoc. Mtg - once a month
- " Residents Assoc. " - " " "
- Junior Assoc. of M.S. - ~~once~~ twice a month
- Main St. Advisory Bd. Mtg - once a month
- Main St. Committee Mtg - once a month - call -
- SFA/Chamber Connection - once a month
- Conventions & Visitors Bureau - once a week
- Bed & Breakfast Association - once a month
- Monthly Newsletter, BRICK STREET NEWS
- Monthly "welcome wagons" for new businesses
- City Commission Mtg - twice a month
- City Dept. Head Mtg - twice a month
- Board Retreat - once a year