

Main Street Think Sheet

Goals For Each Division

Economic Development Restructuring

- ❑ Write and push for an ordinance that would restrict all new businesses in the downtown district to be either retail or restaurants:
- ❑ Education – Monthly Speakers and Workshops
- ❑ Recruitment of New Businesses or Implementation of Business Type in Current Entity
 - Coffee House
 - Hobby Shop
 - Wigs
 - Fashion Shop
 - Clothing
 - Jewelry

Promotions Committee

- ❑ Advertising
- ❑ Raise funds to BUY and own Billboard on I-30 (Not Rent or Lease Space) - \$15,000 - \$20,000.
- ❑ Develop Recruitment Packages
- ❑ Year Around Sound System for the Downtown Region

Organizational Committee

- ❑ Develop Bank Account Separate From the City
- ❑ Invest for Self-Sufficiency
 - Electronic Billboard Marquee - \$15,000
- ❑ Further Develop Incentive Programs

Design Committee

- ❑ Lobby for sign guidelines to be sign ordinance
- ❑ Sustain Sign/Paint/Awning Grant
- ❑ Develop A Wishing Well for Fund Raising